

# RSAG Accreditation Seal and Trust Badge Usage Guidelines

As an RSAG-accredited Trusted Online Support Provider, you have earned the right to display the RSAG Accreditation Seal and Trust Badge on your website and in your promotional materials. These symbols serve as a powerful visual representation of your commitment to excellence, integrity, and customer satisfaction. To ensure the proper use and maintain the integrity of these symbols, please adhere to the following guidelines.

## Section 1: RSAG Accreditation Seal



**1.1 Purpose:** The RSAG Accreditation Seal is designed to identify your company as an RSAG-accredited provider and demonstrate your adherence to our rigorous standards and Code of Conduct.

**1.2 Appearance:** The RSAG Accreditation Seal should always be displayed in its original colors and proportions. Do not stretch, distort, or modify the seal in any way.

**1.3 Placement:** Display the RSAG Accreditation Seal prominently on your website, preferably in the header, footer, or sidebar, where it is easily visible to visitors.

**1.4 Size:** The RSAG Accreditation Seal should be large enough to be easily recognizable but not so large as to dominate your website design. A minimum width of 150 pixels is recommended.

**1.5 Linking:** The RSAG Accreditation Seal should link directly to the RSAG Directory (<https://rsag.net/directory>), allowing visitors to view a list of all accredited providers.

## Section 2: RSAG Trust Badge



**2.1 Purpose:** The RSAG Trust Badge is a larger version of the Accreditation Seal, designed to be more prominent and attract customer attention to your accreditation status.

**2.2 Appearance:** The RSAG Trust Badge should be displayed in its original colors and proportions, just like the Accreditation Seal. Do not stretch, distort, or modify the badge in any way.

**2.3 Placement:** Display the RSAG Trust Badge prominently on your website, such as in the header, footer, or near your contact information.

**2.4 Size:** The RSAG Trust Badge should be larger than the Accreditation Seal, with a recommended minimum width of 200 pixels, to increase its visibility and impact.

**2.5 Linking:** The RSAG Trust Badge should link directly to the RSAG Directory (<https://rsag.net/directory>), just like the Accreditation Seal, allowing visitors to view a list of all accredited providers.

## **Section 3:** General Guidelines

**3.1 Eligibility:** Only companies that have been granted RSAG accreditation are permitted to use the RSAG Accreditation Seal and Trust Badge. If your accreditation status changes or expires, you must remove these symbols from your website and promotional materials immediately.

**3.2 Misuse:** Misuse of the RSAG Accreditation Seal or Trust Badge, including unauthorized use, modification, or misrepresentation of your accreditation status, may result in legal action and the revocation of your accreditation.

**3.3 Updates:** RSAG reserves the right to update these guidelines and the design of the Accreditation Seal and Trust Badge at any time. Accredited providers will be notified of any changes and given a reasonable timeframe to implement the necessary updates.

### **CONTACT US:**

By following these guidelines, you help protect the integrity of the RSAG Accreditation Seal and Trust Badge and ensure that customers can easily recognize and trust your commitment to excellence in remote technical support. If you have any questions or concerns about the proper use of these symbols, please contact the RSAG team at [[helpdesk@rsag.net](mailto:helpdesk@rsag.net)].